

**MEDIACORP SCREEN AWARDS 2025**

**RULES OF ENTRY**

## INTRODUCTION

These are the rules and regulations for Mediacorp Screen Awards 2025. Mediacorp Screen Awards 2025 seeks to recognise key creative personnel who had worked on programmes which meet the qualifying criteria as set out in this document.

For any clarification, please email Mediacorp Pte Ltd (“**the Organiser**”) at [screenawards@mediacorp.com.sg](mailto:screenawards@mediacorp.com.sg)

For any and all Mediacorp Screen Awards matters, the Organiser is the final arbitrator.

Rules and regulations can be changed, without notice, at any time by the Organiser.

## CRITERIA FOR ELIGIBILITY

1. **Nomination of Key Creative:** Mediacorp Screen Awards nominations can be submitted by a production house or a Key Creative (defined below) to nominate a Key Creative who had worked on a Qualifying Programme (defined below).
  
2. **Qualifying Programme:**
  - (a) All programmes commissioned and / or co-produced by Mediacorp for at least one Mediacorp owned and operated platform and / or Mediacorp-operated third-party platform (e.g. Channel 8, Channel U, VASANTHAM, SURIA, CAPITAL 958, LOVE 972, YES 933, OLI 968, WARNA 942, RIA 897, mewatch, melisten, Mediacorp channels on Spotify, Mediacorp channels on Apple Music and Mediacorp YouTube channels), and released during the respective Qualifying Period (defined below) are eligible for Mediacorp Screen Awards 2025.
  - (b) References to “programmes” in this document shall mean programmes in Chinese, Malay, Tamil, including all local dramas, sitcoms, entertainment, infotainment (but excluding pilots and coverage events, e.g. NDP, Chingay, etc).
  - (c) Co-productions must be commissioned or co-commissioned by Mediacorp, wherein Mediacorp has invested at least 30% in cash and/or value of in-kind.
  - (d) For long running programmes with no pre-determined fixed number of episodes (“**Long Running Programmes**”), at least 26 episodes must have been released during the Qualifying Period.
  - (e) For series programmes (excluding Long Running Programmes), at least 50% of all episodes in the series must be broadcast / communicated on a Mediacorp channel during the Qualifying Period, even if the rest of the episodes were broadcast / communicated on a Mediacorp channel prior to the Qualifying Period.
  
3. **Qualifying Period** refers to the following periods where a Qualifying Programme was broadcast / communicated on a Mediacorp channel:
  - **For Chinese language Qualifying Programme:** 1 January 2024 – 31 December 2024 (both dates inclusive)
  - **For Malay language Qualifying Programme:** 1 January 2023 – 31 December 2024 (both dates inclusive)
  - **For Tamil language Qualifying Programme:** 1 April 2023 – 31 December 2024 (both dates inclusive)
  
4. **Key Creative:**
  - (a) For Best Direction (Drama), Best Screenplay (Drama), Best Cinematography (Drama), Best Cinematography (Entertainment), Best Editing (Drama) and Best Editing (Entertainment), a Key Creative is eligible if:
    - i. he / she has worked on a Qualifying Programme; AND
    - ii. his / her name must have been listed in the Qualifying Programme’s credits in accordance with the role described in the award category.
  - (b) For Best Direction (Entertainment) and Best Research Writing (Entertainment), a Key Creative is eligible if:
    - i. he / she has worked on at least 50% of a Qualifying Programme; AND
    - ii. his / her name must have been listed in a Qualifying Programme’s credits in accordance with the role described in the award category.

Please refer to the Creative Categories attached.

## ENTRY PROCEDURES

1. Deadline for nomination is **3 April 2025, 2359hrs**. Nominations received after the closing date and time will only be accepted at the Organiser's discretion.
2. Nominations that are ineligible will be disqualified at any stage.
3. The Organiser may submit an entry on behalf of defunct production houses / deceased Key Creatives.
4. It is the responsibility of the nominating party to ensure all entry information is correct. The Organiser is not responsible for incorrect listings resulting from incorrect information on the online entry forms.
5. If a nomination is made in an incorrect category, the Organiser reserves the right to make a correction. If however, the mistake is not discovered until it goes to the panelists, the entry will be disqualified. If the Organiser makes a mistake resulting in incorrect categorization, a correction will be made.
6. Organiser reserves the right to disqualify any nomination that in the sole opinion of the Organiser, disparages, is derogatory to, or is detrimental to the interest of Mediacorp.
7. All nominations must be submitted with a fully completed online entry form. All information required on the online entry form must be completed. Incomplete submission may result in disqualification.
8. All nominations must be submitted with the following materials (collectively, "**the Submission Materials**"):
  - a. Complete and unedited (as originally broadcast), full length of episode 1 and another recommended episode chosen for judging, **with English subtitles**.
  - b. Hi-Res photograph (in jpg format) of creative personnel.
  - c. Hi-Res photograph (in jpg format) of programme.

Upon successful selection as a nominee, the following materials (collectively, "**the Nominee Materials**") **MUST** also be submitted:

- a. A 5-minute video clip (only assembled edit of sequence allowed, no re-edit of the original scenes are allowed), **without subtitles**, in MP4 format.
- b. Opening theme song (audio in wav or mp3 format) of programme nominated.

The Submission Materials and the Nominee Materials shall be collectively referred to as the "**Materials**".

Failure to submit the Materials (correctly prepared) within the submission period may result in disqualification.

9. The nominating party agrees that the Organiser and any of its related companies ("**Mediacorp**"), shall have the right to reproduce, use and exploit the Materials submitted or any part thereof (including any and all personal data contained therein) for the following purposes:
  - a. Shortlisting and judging of entries.
  - b. Producing and distributing the Mediacorp Screen Awards 2025 prelude show and awards show on any platform worldwide.
  - c. Promoting Mediacorp Screen Awards 2025 prelude show and awards show and any other subsequent awards show.
  - d. Market and promote Mediacorp.

10. By participating in these awards, each nominating party consents and the nominating party shall procure that the Key Creative consents, to Mediacorp collecting, using, disclosing and/or processing his/her personal data for the purposes as described in the clauses above. The nominating party and the nominating party shall procure that the Key Creative, further agrees that Mediacorp can transfer his/her personal data out of Singapore to Mediacorp's third party service providers or agents for the purposes as described in the clause above. For any questions relating to Mediacorp's collection, use and disclosure of personal data, please email at [dpo@mediacorp.com.sg](mailto:dpo@mediacorp.com.sg)
  
11. The nominating party warrants that it has the right to grant Mediacorp all rights and that it will indemnify Mediacorp against all damages, loses and expenses incurred by Mediacorp arising as a result of any third party's claim against Mediacorp in relation to Mediacorp's use of the Materials.

## CREATIVE CATEGORIES

### **Direction (Drama)**

Award to credited director(s), creative director(s), and/or its equivalent for drama series or telemovie. 2nd unit directors, assistant directors and assistant producers are ineligible.

Category 1: Best Direction (Drama) – Chinese

Category 2: Best Direction (Drama) – Malay

Category 3: Best Direction (Drama) – Tamil

### **Direction (Entertainment)**

Award to credited director(s), creative director(s), and/or its equivalent for entertainment programme or info-ed/docu-drama or infotainment. 2nd unit directors, assistant directors and assistant producers are ineligible.

Category 4: Best Direction (Entertainment) – Chinese

Category 5: Best Direction (Entertainment) – Malay

Category 6: Best Direction (Entertainment) – Tamil

### **Cinematography (Drama)**

Award to credited cinematographer(s), director(s) of photography, and/or its equivalent for drama series or telemovie.

Category 7: Best Cinematography (Drama) – Chinese

Category 8: Best Cinematography (Drama) – Malay

Category 9: Best Cinematography (Drama) – Tamil

### **Cinematography (Entertainment)**

Award to credited cinematographer(s), director(s) of photography, and/or its equivalent for entertainment programme or info-ed/docu-drama or infotainment.

Category 10: Best Cinematography (Entertainment) – Chinese

Category 11: Best Cinematography (Entertainment) – Malay

Category 12: Best Cinematography (Entertainment) – Tamil

### **Screenplay (Drama)**

Award to credited writer(s) for drama series or telemovie.

Category 13: Best Screenplay (Drama) – Chinese

Category 14: Best Screenplay (Drama) – Malay

Category 15: Best Screenplay (Drama) – Tamil

### **Research Writing (Entertainment)**

Award to credited writer(s), research writer(s) for entertainment programme or info-ed/docu-drama or infotainment.

Category 16: Best Research Writing (Entertainment) – Chinese

Category 17: Best Research Writing (Entertainment) – Malay

Category 18: Best Research Writing (Entertainment) – Tamil

### **Best Editing (Drama)**

Award to credited editor(s) for drama series or telemovie.

Category 19: Best Editing (Drama) – Chinese

Category 20: Best Editing (Drama) – Malay

Category 21: Best Editing (Drama) – Tamil

### **Best Editing (Entertainment)**

Award to credited editor(s) for entertainment programme or info-ed/docu-drama or infotainment.

Category 22: Best Editing (Entertainment) – Chinese

Category 23: Best Editing (Entertainment) – Malay

Category 24: Best Editing (Entertainment) – Tamil

The Categories are defined as follows:

#### **Drama series**

A serialized scripted programme, with episodic duration more than 20 minutes and presented under the same title, that have continuing theme, storyline, key characters and production supervision.

#### **Telemovie**

A single telemovie presented under the same title, that have continuing theme, storyline, key characters and production supervision.

#### **Entertainment programme**

Entertainment series or special comprising of scenes, music/vocal performance, reality competitions, gameshows, chat shows, comedy skits, audience or guest participation (or any mix and match of the above) without a continuing storyline, dramatic curve or characters to link the pieces.

#### **Info-ed/Docu-drama**

A factual series that continues over more than one episode or consists of a collection of one-offs that constitute a main theme.

#### **Infotainment**

A one-off special or series that entertains the audience; eg: food, travel, reality, gameshow series, etc.

## NOMINATION INSTRUCTIONS

### 1. Submission of Nominations

- All submissions are to be made via online form at [mediacorp.sg/MSA2025](https://mediacorp.sg/MSA2025)
- Please complete **all information** required on the online entry form. Incomplete entry forms may result in disqualification.
- **Failure to submit fully completed Online Entry Form and compulsory materials before the deadline may result in disqualification.**

### 2. Deadline

Deadline for entries is **3 April 2025**.

### 3. Compulsory materials to be submitted FOR ENTRIES

All entries must be submitted with the following materials via a video link (mewatch or Google Drive) wherein only those with the link can access the video:

- a. Complete and unedited (as originally broadcast), full length of episode 1 and another recommended episode chosen for judging, **with burnt-in English subtitles**.

The video link must be active and available through the entire process until the ceremony.

- b. Hi-Res photograph (in jpg format) of creative personnel.
- c. Hi-Res photograph (in jpg format) of programme.

### Video submission requirements via video link

- a. DO NOT include bars and tones.
- b. Include ID slate with:
  - Category Title
  - Programme Title
  - Creative Personnel's Name
  - Creative Personnel's Photo
- c. Naming convention for Video Title:  
Category Number\_ Category Title\_Creative Personnel's Name\_ Programme Title