



PRADHANA  
VIZHA  
2024

## **RULES & REGULATIONS**

### **INTRODUCTION**

Herewith are the rules and regulations for Pradhana Vizha 2024.

For any clarification, please email Mediacorp Pte Ltd (the "Organiser") at pradhanavizha@mediacorp.com.sg

For any and all Pradhana Vizha matters, the Organiser is the final arbitrator.

Rules and regulations can be changed, without notice, at any time by the Organiser.

### **CRITERIA FOR ELIGIBILITY**

1. Eligibility period is **1 April 2022 – 31 March 2023 (both dates inclusive)**.
2. A programme is eligible for nomination if the programme, or where the programme is a series, at least 50% of all episodes in the series, must have been broadcast or communicated on **at least one Mediacorp platform or channel ("Mediacorp Channel")** such as Vasantham, Oli968, meWatch, Mediacorp Drama Channel on YouTube or Mediacorp Entertainment Channel on YouTube during the eligibility period. The chosen episode submitted for judging must have been broadcast during the eligibility period.
3. A programme that has been submitted for previous years of Pradhana Vizha or is acquired without benefit of a domestic production is not eligible even though it may have been repackaged with new material such as footage, soundtrack and musical score and broadcast or communicated a Mediacorp Channel during the eligibility period.
4. For Most Popular Male and Female Personality Categories, personality must have appeared in or anchored at least 1 programme broadcast or communicated within the eligibility period. Appearance in scripted content must be at least in a main or supporting role, for unscripted content the personality must have helmed at least 50% of the whole series/special.

### **ENTRY PROCEDURES**

1. Deadline for entries is **8 September 2023, 2359hrs**. Submissions received after the closing date will only be accepted at the Organiser's discretion.
2. Entries that are ineligible will be disqualified at any stage of the contest.
3. Eligibility is on the basis of screen credit. Producers cannot change an individual's credit in order to allow an individual to be eligible for Pradhana Vizha.
4. The Organiser may submit an entry on behalf of defunct/non-participatory production houses.
5. Submissions after 8 September 2023 will not be taken into consideration.

## SUBMISSIONS

6. Production house may submit their programmes for all relevant categories.
7. For performance categories, (i) submissions may be made by the individual. Each submission requires a separate online form to be filled up; or (ii) immediate family members may make an entry on behalf of a deceased relative.
8. It is the responsibility of the entrant to ensure all entry information is correct. The Organiser is not responsible for incorrect listings resulting from incorrect information on the entry forms.
9. If an entry is made in an incorrect category, the Organiser reserves the right to make a correction. If however the mistake is not discovered until it goes to the panelists, the entry will be disqualified. If the Organiser makes a mistake resulting in incorrect categorization, a correction will be made.
10. All entries must be submitted with the following materials (collectively, the "Submission Materials"):
  - (a) Categories 1- 12:  
10 minutes composite (excerpts) of performance nominated taken from any episode, with burnt- in English subtitles.
  - (b) Categories 13 – 26:  
Complete and unedited (as originally broadcast), full length of the episode chosen for judging with burnt-in English subtitles.
  - (c) Category 12 and 26:  
Composite of full original track (with burnt-in lyrics) and first minute of any episode (with burnt-in English subtitles)  
Both English and Tamil lyrics of original track
  - (d) Category 1 – 12:  
High resolution image (in jpeg) of personnel nominated
  - (e) Category 1 – 26:  
High resolution image of title graphic (in jpeg) of nominated programme

Upon successful selection as a nominee, the following materials (collectively, the "Nomination Materials") must also be submitted:

- (a) 5 minutes composite (excerpts) of performance or programme nominated, without subtitles

Upon successful selection as a nominee for Categories 12 and 26, the following materials (collectively, the "Nomination Materials") must also be submitted:

- (a) Music video created for the original track
- (b) Original Track (audio in wav or mp3 format) of programme nominated
- (c) English and Tamil lyrics for Original Track

The Submission Materials and the Nomination Materials shall be referred to collectively as the "Materials". Failure to submit the Materials (correctly prepared) may result in disqualification.

11. The entrant agrees that the Organiser and any of its related companies (collectively "Mediacorp"), shall have the right to reproduce, use and exploit the Materials submitted or any part thereof (including any and all personal data contained therein) for the following purposes:

- (a) Shortlisting and judging of entries.
- (b) Producing and distributing the Pradhana Vizha 2024 prelude show and awards show on any platform worldwide.
- (c) Promoting Pradhana Vizha 2024 prelude show and awards show and any other subsequent awards show.
- (d) Market and promote Mediacorp.

12. By entering this contest, each entrant consents and procures to obtain the consent to Mediacorp collecting, using, disclosing and/or processing his/her/relevant third party's personal data for the purposes as described in the clauses above. The entrant further agrees that Mediacorp can transfer his/her/third party's personal data out of Singapore to Mediacorp's third party service providers or agents for the purposes as described in the clause above. For any questions relating to Mediacorp's collection, use and disclosure of personal data, please email at [dpo@mediacorp.com.sg](mailto:dpo@mediacorp.com.sg)

13. The entrant warrants that it has the right to grant Mediacorp all rights and that it will indemnify Mediacorp against all damages, losses and expenses incurred by Mediacorp arising as a result of any third party's claim against Mediacorp in relation to Mediacorp's use of the Materials.