



PRADHANA
VIZHA
2024

RULES & REGULATIONS

INTRODUCTION

Herewith are the rules and regulations for Pradhana Vizha 2024.

For any clarification, please email Mediacorp Pte Ltd (the “Organiser”) at pradhanavizha@mediacorp.com.sg

For any and all Pradhana Vizha matters, the Organiser is the final arbitrator.

Rules and regulations can be changed, without notice, at any time by the Organiser.

CRITERIA FOR ELIGIBILITY

1. Eligibility period is **1 April 2022 – 31 March 2023 (both dates inclusive)**.
2. A programme is eligible for nomination if the programme, or where the programme is a series, at least 50% of all episodes in the series, must have been broadcast or communicated on **at least one Mediacorp platform or channel (“Mediacorp Channel”)** such as Vasantham, Oli968, meWatch, Mediacorp Drama Channel on YouTube or Mediacorp Entertainment Channel on YouTube during the eligibility period. The chosen episode submitted for judging must have been broadcast during the eligibility period.
3. A programme that has been submitted for previous years of Pradhana Vizha or is acquired without benefit of a domestic production is not eligible even though it may have been repackaged with new material such as footage, soundtrack and musical score and broadcast or communicated a Mediacorp Channel during the eligibility period.
4. For Most Popular Male and Female Personality Categories, personality must have appeared in or anchored at least 1 programme broadcast or communicated within the eligibility period. Appearance in scripted content must be at least in a main or supporting role, for unscripted content the personality must have helmed at least 50% of the whole series/special.

ENTRY PROCEDURES

1. Deadline for entries is **8 September 2023, 2359hrs**. Submissions received after the closing date will only be accepted at the Organiser’s discretion.
2. Entries that are ineligible will be disqualified at any stage of the contest.
3. Eligibility is on the basis of screen credit. Producers cannot change an individual’s credit in order to allow an individual to be eligible for Pradhana Vizha.
4. The Organiser may submit an entry on behalf of defunct/non-participatory production houses.

SUBMISSIONS

5. Production house may submit their programmes for all relevant categories.
6. For performance categories, (i) submissions may be made by the individual. Each submission requires a separate online form to be filled up; or (ii) immediate family members may make an entry on behalf of a deceased relative.
7. It is the responsibility of the entrant to ensure all entry information is correct. The Organiser is not responsible for incorrect listings resulting from incorrect information on the entry forms.
8. If an entry is made in an incorrect category, the Organiser reserves the right to make a correction. If however the mistake is not discovered until it goes to the panelists, the entry will be disqualified. If the Organiser makes a mistake resulting in incorrect categorization, a correction will be made.
9. All entries must be submitted with the following materials (collectively, the “Submission Materials”):
 - (a) Categories 1- 12:
10 minutes composite (excerpts) of performance nominated taken from any episode, with burnt-in English subtitles.
 - (b) Categories 13 – 26:
Complete and unedited (as originally broadcast), full length of the episode chosen for judging with burnt-in English subtitles.
 - (c) Category 12 and 26:
Composite of full original track (with burnt-in lyrics) and first minute of any episode (with burnt-in English subtitles)
Both English and Tamil lyrics of original track
 - (d) Category 1 – 12:
High resolution image (in jpeg) of personnel nominated
 - (e) Category 1 – 26:
High resolution image of title graphic (in jpeg) of nominated programme

Upon successful selection as a nominee, the following materials (collectively, the “Nomination Materials”) must also be submitted:

- (a) 5 minutes composite (excerpts) of performance or programme nominated, without subtitles

Upon successful selection as a nominee for Categories 12 and 26, the following materials (collectively, the “Nomination Materials”) must also be submitted:

- (a) Music video created for the original track
- (b) Original Track (audio in wav or mp3 format) of programme nominated
- (c) English and Tamil lyrics for Original Track

The Submission Materials and the Nomination Materials shall be referred to collectively as the “Materials”. Failure to submit the Materials (correctly prepared) may result in disqualification.

10. The entrant agrees that the Organiser and any of its related companies (collectively “Mediacorp”), shall have the right to reproduce, use and exploit the Materials submitted or any part thereof (including any and all personal data contained therein) for the following purposes:

- (a) Shortlisting and judging of entries.
- (b) Producing and distributing the Pradhana Vizha 2024 prelude show and awards show on any platform worldwide.
- (c) Promoting Pradhana Vizha 2024 prelude show and awards show and any other subsequent awards show.
- (d) Market and promote Mediacorp.

11. By entering this contest, each entrant consents and procures to obtain the consent to Mediacorp collecting, using, disclosing and/or processing his/her/relevant third party’s personal data for the purposes as described in the clauses above. The entrant further agrees that Mediacorp can transfer his/her/third party’s personal data out of Singapore to Mediacorp’s third party service providers or agents for the purposes as described in the clause above. For any questions relating to Mediacorp’s collection, use and disclosure of personal data, please email at dpo@mediacorp.com.sg

12. The entrant warrants that it has the right to grant Mediacorp all rights and that it will indemnify Mediacorp against all damages, losses and expenses incurred by Mediacorp arising as a result of any third party’s claim against Mediacorp in relation to Mediacorp’s use of the Materials.

NOMINATION PROCEDURES

1. In general, there will be 5 nominations in each category. The organizer reserves the right to increase or decrease the number of nominations in each category.
2. Panelists will screen all entries. The five programmes with the highest rank, from each category, will become the nominees.
3. Nominees for Most Popular Male Personality and Most Popular Female Personality categories will be obtained through viewers’ web poll between November 2023 to January 2024¹. Up to ten artistes with the highest votes, from each category, will become the nominees.
4. In the event of a tie, the panelists will vote to break the tie.
5. A nominee may withdraw from the contest. The Organiser reserves the right to replace any nomination that has been withdrawn.
6. Votes are tabulated and list of nominees will be announced between of December 2023 and January 2024².
7. Voting period for Nominees for Most Popular Male Personality and Most Popular Female Personality categories will take place between December 2023 – February 2024³.

¹ Dates are subject to change

² Dates are subject to change

³ Dates are subject to change

PRADHANA VIZHA JUDGING PANEL

1. The judges' decision will be final.

PRADHANA VIZHA WINNERS

1. All Pradhana Vizha judging panel score sheets and online votes are tabulated and verified by external auditors. The awards at Pradhana Vizha 2024 will be presented in February 2024⁴. In honoring the creative talents working behind the scenes and talents in the industry, Pradhana Vizha 2024 will be a sit-down dinner event that will be recorded and televised at a later date.
2. One (1) Pradhana Vizha trophy will be presented, for each category.
3. A representative may accept the award in cases where the awardee is absent.
4. As there are often amendments in the list of nominees between the nomination press release and the winner press release, the winner press release should be regarded as the final winner information.

⁴ Dates are subject to change

CATEGORIES

PERFORMANCE CATEGORIES

ENTRY INFORMATION:

Performers⁵ should be nominated based on their role (lead or supporting) in the programme telecast during the eligibility period. While the category chosen by the Production House/Performer is usually approved, the final category placement will be determined by the Pradhana Vizha 2023 Committee. Entries should be submitted according to the categorization of the programme.

Category 1: Best Actor in a Leading Role – Drama Series

For a continuing performance in a drama series of more than 4 episodes; main protagonist in the drama series

Category 2: Best Actress in a Leading Role – Drama Series

For a continuing performance in a drama series of more than 4 episodes; main protagonist in the drama series

Category 3: Best Actor in a Supporting Role – Drama Series

For a continuing performance in a drama series of more than 4 episodes; supporting role in the drama series

Category 4: Best Actress in a Supporting Role – Drama Series

For a continuing performance in a drama series of more than 4 episodes; supporting role in the drama series

Category 5: Best Negative Performance – Drama Series

Non-gender specific nomination for a continuing performance in a drama series of more than 4 episodes; main antagonist in the drama series

Category 6: Best Comedy Performance – Drama Series

Non-gender specific nomination for a continuing performance in a drama series of more than 4 episodes; main/supporting role in the drama series

Category 7: Most Promising Artiste

Non-gender specific nomination for a performance by lead/supporting actor/actress or host who has shown his/her potential, in a scripted or unscripted series of more than 4 episodes of continued performance

Category 8: Best Host - Entertainment

Non-gender specific nomination for a performance in a series or a special

Category 9: Best Host – Information

Non-gender specific nomination for a performance in a series or a special

Category 10: Best Young Star

For a performance by a child talent (ages 4-12) in a scripted, or unscripted series or special,

Category 11: Best Radio DJ

For presentation on radio – high energy and engagement

Category 12: Best Original Singer

For a performance by a local talent/singer for a theme song or song feature in a scripted or unscripted series

⁵ Only Singaporeans and Singaporean PRs can be nominated for all categories under the Performance Awards

PROGRAMME CATEGORIES

Award to producer(s) whose screen credit is executive producer(s), co-executive producer(s), supervising producer(s) and/or producer(s).

DRAMA, INFO-ED/DOCU-DRAMA, INFOTAINMENT, REALITY/GAMESHOW SERIES:

Drama, info-ed/docu-drama, infotainment, and reality/gameshow series are defined as 4 or more episodes, presented under the same title, that have continuing theme, storyline, key characters/hosts and production supervision.

ENTERTAINMENT PROGRAMME:

Variety programmes comprise of scenes, music/vocal performance, comedy skits, audience or guest participation (or any mix and match of the above) without a continuing storyline, dramatic curve or characters to link the pieces.

CHILDREN'S PROGRAMME:

Children's programmes are created primarily for children (ages 4-12). The target audience of the programme is primarily the child but does not exclude family viewing.

Category 13: Best Drama Series

A series portraying a fictional subject matter with plot continuity from episode to episode, only series with more than 4 episodes is eligible for category

Category 14: Best Info-Ed/Docu-Drama Series

A factual series that continues over more than one episode or consists of a collection/ anthology of one-offs that constitute a main theme

Category 15: Best Infotainment /Lifestyle Series

A series that deals with serious issues or current affairs in an entertaining way, usually in a magazine-style presentation. This includes series that focus on lifestyle topics such as food, travel, health, beauty, fashion, parenting or interests

Category 16: Best General Entertainment/Reality/Gameshow Series

A series that is of general entertainment, reality or gameshow. This includes variety shows, talk or interview shows, entertainment-related shows and all game shows or any program that gives a prize or is itself a competition, one-off or series

Category 17: Best Digital Short-Form Content

A one-off or series made for social media or digital platform with its duration in its original form to be less than 20 minutes (including titles and credits). It should not be a cut-down version of an originally longer series and should have been launched first on social/digital platforms.

Category 18: Best Radio Programme

A non-genre specific series produced specifically for the radio audience

CREATIVE CATEGORIES

Drama, Info-Ed/Docu-Drama, Infotainment, Reality/Gameshow, Variety and Children's Series key creative eligibility:

An eligible key creative⁶ must have worked on at least 50% of the eligible series episodes.

Directing

Award to credited director(s), creative director(s), and/or its equivalent. 2nd unit directors, assistant directors and assistant producers are ineligible.

Category 19: Best Direction – Scripted

For a drama special or a single episode of a regular drama series consisting of 4 or more episodes.

Category 20: Best Direction – Unscripted

For specials or a single episode of other genre series (excluding drama)

Writing

Award to credited writer(s).

Category 21: Best Original Screenplay

For a drama special or drama series with minimum 4 episodes

Category 22: Best Writing (Scripted)

For a drama special or a single episode of a drama series

Videography

Award to credited director(s) of photography.

Category 23: Best Cinematography

For a drama special or a single episode of a regular drama series

Editing

Award to credited editor(s).

Category 24: Best Editing (Scripted)

For a drama special or a single episode of a regular drama series

Category 25: Best Editing (Unscripted)

For an unscripted content piece, a single special or series

Original Track

Award to credited local composer(s) and local lyricist(s). Arrangers, assistants and associates are ineligible.

Song must have lyrics. Song must have been created specifically for an eligible programme and have not been used previously through any other media (including public performance).

If an entry is found to be ineligible or not original to a great extent, the entry may be disqualified at any time during the contest period.

Category 26: Best Original Track

For an opening title or originally composed song track of a scripted or unscripted series

⁶ Only Singaporeans and Singapore PRs can be nominated for all categories within the Creative Awards

POPULAR CATEGORIES

For categories 27 & 28, winners are determined by the highest votes via a web poll. Personality must have appeared in at least 1 programme telecast within eligibility period. For a drama, appearance must be at least in a main supporting role

For category 29, recipients who have been nominated in the “Top 10 Most Popular Male / Female Personality Awards” more than 5 times will be awarded a one-time All Time Favourite Award. For avoidance of doubt, the 5 nominations do not need to be in consecutive years.

Category 27: Most Popular Male Personality

Category 28: Most Popular Female Personality

Category 29: All Time Favorite Award

LIFETIME ACHIEVEMENT AWARD

The Lifetime Achievement Award was established to honour an individual who has made a significant contribution and impact to the local Indian entertainment industry.

Panelists for Lifetime Achievement Award will choose the recipient. The decision must be unanimous. If no candidate gets unanimous approval, there is no award that year. Panelists should have a minimum of 10 years involvement in the media industry.

ENTRY INSTRUCTIONS

Pradhana Vizha is ONLINE! All submissions to be submitted via the below link:

All entry submissions must be made online before the closing deadline for entry. All information on the online form must be complete together with any additional materials.
Instructions on the submission process will be available at the link.

Submission portal can be found at: <https://www.mediacorp.sg/pradhanavizha>

1. Deadline

Deadline for entries is 8 September 2023, 2359hrs

2. Materials submission requirements

- a. Ensure all YouTube links are active and remain accessible for viewing throughout awards process.
- b. DO NOT include bars and tones
- c. Include ID slate with:
 - Category Title
 - Programme Title
 - Performer's Name (for performance categories)
 - Character's Name (for performance categories)
 - Performer's Photo (for performance categories)
- d. Naming convention for Video Title:
 - For Performance Categories:
Category Name and Number_Programme Title_Performer's Name_Character's Name
 - For Programme and Creative Categories:
Category Name and Number_Programme Title

3. Additional Information on submission / nomination materials

Upon successful selection as a nominee, the following materials MUST be submitted via downloadable Google link or uploaded via Aspera (details to be provided upon confirmation):

- a) 10 minutes composite comprising of opening title and excerpts from different scenes of performance or programme nominated, without subtitles.
- b) Title track (audio in wav or mp3 format) of programme nominated
- c) High resolution title graphic image of programme nominated (jpeg format)
- d) High resolution image (head shot) of person nominated (jpeg format)

Video Guideline	
Video Format	MOV or MPEG4
Video Codec	H.264
Frama Rate	25 fps
Resolution	1920 X 1080
Optimal File Size	No more than 3GB for videos 40min and under, no more than 6GB for videos over 40min
Audio Bitrate	No less than 64kbps

Deadline for submission of materials for nominee reel is 1 November 2023.