MEDIACORP SURIA



PESTA PERDANA 2023 AWARDS

RULES & REGULATIONS

INTRODUCTION

These are the rules and regulations for Pesta Perdana.

For any clarification, please email Mediacorp Pte Ltd ("the Organiser") at pestaperdana@mediacorp.com.sg

For any and all Pesta Perdana matters, the Organiser is the final arbitrator.

Rules and regulations can be changed, without notice, at any time by the Organiser.

CRITERIA FOR ELIGIBILITY

- 1. Eligibility period is **1 January 2021 31 December 2022.**
- 2. A programme is eligible for nomination if the programme, or where the programme is a series, at least 50% of all episodes in the series, has been broadcast and/or communicated on at least one Mediacorp platform or channel such as Suria, Warna, Ria, meWATCH, meLISTEN, Mediacorp Drama on YouTube or Mediacorp Entertainment on YouTube (each a "Mediacorp Channel" and collectively the "Mediacorp Channels") during the eligibility period. Chosen episode submitted for judging must have been broadcast and/or communicated within the eligibility period.
- 3. A programme that was submitted for previous awards years or was acquired without being involved in a domestic co-production cannot be submitted in the current awards year, even though it may have been repackaged with new material such as footage, soundtrack and musical score and aired during the eligibility period.
- 4. For Most Popular Male and Female Personality categories, personality must have appeared in at least 1 programme broadcast and/or communicated on a Mediacorp Channel during the eligibility period. Appearance in drama must be at least in a main supporting role. Appearance in other programme genre must at least be in 50% of the programme.

ENTRY PROCEDURES

- 1. Deadline for entries is **15 December 2022, 2359hrs.** Submissions received after the closing date will only be accepted at the Organiser's discretion.
- 2. Entries that are ineligible will be disqualified at any stage of the competition.
- 3. Eligibility is on the basis of screen credit. Producers cannot change an individual's credit in order to allow an individual to be eligible for Pesta Perdana.

- 4. The Organiser may submit an entry on behalf of defunct production houses.
- 5. Production house may submit their programmes for all categories. For performance categories, submissions may be made by the individual. Each submission requires a separate form to be filled up.
- 6. Immediate family members may make an entry on behalf of a deceased relative.
- 7. It is the responsibility of the entrant to ensure all entry information is correct. The Organiser is not responsible for incorrect listings resulting from incorrect information on the online entry forms.
- 8. If an entry is made in an incorrect category, the Organiser reserves the right to make a correction. If however the mistake is not discovered until it goes to the panelists, the entry will be disqualified. If the Organiser makes a mistake resulting in incorrect categorization, a correction will be made.
- 9. All entries must be submitted with a fully completed online entry form. All information required on the online entry form must be completed. Incomplete submission may result in disqualification.
- 10. All submissions (except for performance categories), must be endorsed by the Director of the company in the online entry form.
- 11. All entries must be submitted with the following materials (collectively, "the Submission Materials"):

a. Categories 1-13:

10 minutes composite (excerpts) of performance nominated taken from any episode, with burnt-in English subtitles

- <u>Categories 14 29:</u>
 Complete and unedited (as originally broadcast), full length of the episode chosen for judging, with burnt-in English subtitles for video content.
- <u>Category 30:</u>
 Composite of full theme song (with **burnt-in lyrics)** and first minute of any episode (with burnt-in English subtitles)

For Categories 1 – 14, also submit Hi-Res photograph (in jpg format) of nominee

Upon successful selection as a nominee, the following materials (collectively, "the Nominee Materials") MUST also be submitted:

- a. 10 minutes composite (excerpts) of performance or programme nominated, without subtitles (except Categories 14 & 22)
- b. Opening theme song (audio in wav or mp3 format) of programme nominated
- c. For Category 30, submit full theme song in wav or mp3 format

The Submission Materials and the Nominee Materials shall be collectively referred to as the "Materials".

Failure to submit the Materials (correctly prepared) may result in disqualification.

- 12. The entrant agrees that the Organiser and any of its related companies ("**Mediacorp**"), shall have the right to reproduce, use and exploit the Materials submitted or any part thereof (including any and all personal data contained therein) for the following purposes:
 - a. Shortlisting and judging of entries
 - b. Producing and distributing the Pesta Perdana 2023 prelude show and awards show on any platform worldwide.
 - c. Promoting Pesta Perdana 2023 prelude show and awards show and any other subsequent awards show.
 - d. Market and promote Mediacorp.
- 13. By participating in these awards, each participant consents to Mediacorp collecting, using, disclosing and/or processing his/her personal data for the purposes as described in the clauses above. The participant further agrees that Mediacorp can transfer his/her personal data out of Singapore to Mediacorp's third party service providers or agents for the purposes as described in the clause above. For any questions relating to Mediacorp's collection, use and disclosure of personal data, please email at <u>dpo@mediacorp.com.sg</u>
- 14. The entrant warrants that it has the right to grant Mediacorp all rights and that it will indemnify Mediacorp against all damages, loses and expenses incurred by Mediacorp arising as a result of any third party's claim against Mediacorp in relation to Mediacorp's use of the Materials.

NOMINATION PROCEDURES

- 1. In general, there will be 5 nominations in each category.
- 2. Panelists will screen all entries. The five programmes with the highest votes, from each category, will become the nominees.
- 3. In the event of a tie, the panelist will vote to break the tie.
- 4. Nominees for Most Popular Male Personality and Most Popular Female Personality categories will be obtained through online campaign from 5 January 2023 – 20 January 2023¹. The public may nominate personalities via an online entry form. The top five personalities from each category will become the nominees.
- 5. A nominee may withdraw from the competition. The Organiser reserves the right to replace any nomination that has been withdrawn.
- 6. Votes are tabulated and list of nominees will be announced on 3 May 2023².

¹ Dates are subject to change.

² Date is subject to change.

PESTA PERDANA JUDGING PANELS

- 1. Judges must not have a conflict of interest judging any of the nominated achievements.
- 2. Judges will judge independently, without influencing each other's decision.
- 3. The judges' decision will be final.

PESTA PERDANA WINNERS

- 1. All Pesta Perdana judging panel score sheets and online votes are tabulated and audited. Winners will be announced at the Pesta Perdana 2023 awards LIVE show broadcast on Suria and streamed on meWATCH and Mediacorp Entertainment on YouTube, scheduled on 27 May 2023³ at 8:30pm.
- For Most Popular Male Personality and Most Popular Female Personality categories, winners will be determined by highest votes during a campaign period commencing 13 May 2023⁴ 10:00am and ending at 10:30pm on 27 May 2023⁵.
- 3. For Most Popular Programme category, the winner is determined by the series with the highest reach across the Mediacorp Channels.
- 4. One (1) Pesta Perdana trophy will be presented, for each category. Three (3) trophies will be presented for Lagu Tema Terbaik (Best Theme Song) category if the composer(s), lyricist(s) and singer(s) are different persons.
- 5. A representative may accept the award in cases where the awardee is absent.
- 6. As there are often amendments in the list of nominees between the nomination press release and the winner press release, the winner press release should be regarded as the final winner information.

³ Date is subject to change

 $[\]frac{4}{5}$ Date is subject to change

⁵ Date is subject to change

MEDIACORP SURIA



PESTA PERDANA 2023 AWARDS

CATEGORIES

PERDANA EMAS AWARD

PERFORMANCE CATEGORIES

ENTRY INFORMATION:

Performers should enter based on their role (lead or supporting) in the programme telecast during the eligibility period. While the category chosen by the performer is usually approved, the final category placement will be determined by the Pesta Perdana 2023 Committee. Performers must enter categories according to the categorization of their programme.

Category 1: <u>Pelakon Lelaki Terbaik dalam Watak Utama – Drama Bersiri (Best Actor in a Leading Role – Drama Series)</u> For a continuing performance in a drama series

Category 2: <u>Pelakon Wanita Terbaik dalam Watak Utama – Drama Bersiri (Best Actress in a Leading Role – Drama Series)</u> For a continuing performance in a drama series

Category 3: <u>Pelakon Lelaki Terbaik dalam Watak Pembantu – Drama Bersiri (Best Actor in a Supporting Role – Drama</u> <u>Series)</u>

For a continuing performance in a drama series

Category 4: Pelakon Wanita Terbaik dalam Watak Pembantu – Drama Bersiri (Best Actress in a Supporting Role – Drama Series)

For a continuing performance in a drama series

Category 5: <u>Pelakon Lelaki Terbaik dalam Watak Utama – Drama Khas / Antologi (Best Actor in a Leading Role – Drama Special / Anthology)</u> For performance in a drama special or anthology

Category 6: <u>Pelakon Wanita Terbaik dalam Watak Utama – Drama Khas / Antologi (Best Actress in a Leading Role –</u> <u>Drama Special / Anthology)</u> For performance in a drama capacial or anthology

For performance in a drama special or anthology

Category 7: <u>Pelakon Lelaki Terbaik dalam Watak Pembantu – Drama Khas / Antologi (Best Actor in a Supporting Role – Drama Special / Anthology)</u> For performance in a drama special or anthology

Category 8: <u>Pelakon Wanita Terbaik dalam Watak Pembantu – Drama Khas / Antologi (Best Actress in a Supporting Role – Drama Special / Anthology)</u> For performance in a drama special or anthology

Category 9: <u>Pelakon Terbaik dalam Watak Komedi (Best Actor/Actress in a Comedy Role)</u> For a performance by an actor / actress in a drama series, drama special or anthology

Category 10: <u>Pelakon Harapan Terbaik (Most Promising Actor/Actress)</u> For a performance by actor/actress that has shown his/her potential, in a drama series, drama special or anthology

Category 11: <u>Pengacara Terbaik – Hiburan (Best Host - Entertainment)</u> For a performance in a series or a special

Category 12: <u>Pengacara Terbaik – Informasi (Best Host – Info-Ed)</u> For a performance in a series or a special

Category 13: <u>Bintang Cilik Terbaik (Best Young Star)</u> For a performance by a child talent (ages 4-12) in a series or special

Category 14: <u>DJ Radio Terbaik (Best Radio DJ)</u> For presentation on radio by a deejay.

PROGRAMME CATEGORIES

Award to producer(s) whose screen credit is executive producer(s), co-executive producer(s), supervising producer(s) and/or producer(s).

DRAMA, ENTERTAINMENT AND INFO-ED SERIES: Drama, entertainment and info-ed series are defined as 4 or more episodes, presented under the same title, that have continuing theme, storyline, key characters/hosts and production supervision.

ENTERTAINMENT PROGRAMME: Entertainment programmes comprise of scenes, music/vocal performance, reality competitions, gameshows, comedy skits, audience or guest participation (or any mix and match of the above) without a continuing storyline, dramatic curve or characters to link the pieces.

CHILDREN'S PROGRAMME: Children's programmes are created primarily for children (ages 4-12). The target audience of the programme is the child but does not exclude family viewing.

AUDIO PROGRAMME: Audio programmes must have scheduled airtime or digital release and run consecutively for 2 months within the eligibility period. Programme length must be at least 60 minutes per week.

DIGITAL SHORT-FORM CONTENT: Digital short-form content is defined as original content with a duration of less than 20 minutes (including titles and credits) and launched first on digital or social media platforms. Extracts or cut-down version on an originally longer series are ineligible.

Drama, Info-Ed, Entertainment and Children's Series key creative eligibility: An eligible key creative must have worked on at least 50% of the eligible series episodes.

Category 15: <u>Drama Terbaik (Best Drama Series)</u> For a drama series

Category 16: <u>Drama Khas Terbaik (Best Drama Special)</u> For a drama special

Category 17: <u>Rancangan Hiburan Terbaik (Best Entertainment Series</u>) For an entertainment series

Category 18: <u>Rancangan Hiburan Khas Terbaik (Best Entertainment Special)</u> For an entertainment special

Category 19: <u>Rancangan Informasi Terbaik (Best Info-Ed Programme)</u> For an info-ed series or an info-ed special

Category 20: <u>Rancangan Kanak-Kanak Terbaik (Best Children's Programme)</u> For a children's series or a children's special

Category 21: <u>Rancangan Digital Terbaik (Best Digital Short-Form Content)</u> For a one-off or series, with a duration of less than 20 minutes, made for digital or social media platform.

Cateogry 22: <u>Rancangan Audio Terbaik (Best Audio Programme)</u> For an audio programme of any genre

CREATIVE CATEGORIES

Directing

Award to credited director(s), creative director(s), and/or its equivalent. 2nd unit directors, assistant directors and assistant producers are ineligible.

Category 23: <u>Arahan Terbaik – Drama (Best Directing – Drama)</u> For a drama special or a single episode of a regular drama series

Category 24: <u>Arahan Terbaik – Hiburan (Best Directing – Entertainment)</u> For an entertainment special or a single episode of a regular entertainment series

Writing

Award to writer(s) whose on-screen credit is writer, written by, screenplay or story by.

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Category 25: <u>Skrip Terbaik – Drama (Best Writing – Drama)</u>
For a drama special or a single episode of a regular drama series
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Category 26: <u>Skrip Terbaik – Hiburan (Best Writing – Entertainment)</u> For an entertainment special or a single episode of a regular entertainment series

Category 27: <u>Skrip Terbaik – Informasi (Best Writing – Info-Ed)</u> For an info-ed special or a single episode of a regular info-ed series

Videography

Award to credited director(s) of photography.

Category 28: <u>Videografi Terbaik – Drama (Best Videography – Drama)</u> For a drama special or a single episode of a regular drama series

Editing

Award to credited editor(s).

Category 29: <u>Suntingan Terbaik – Drama (Best Editing – Drama)</u> For a drama special or a single episode of a regular drama series

Theme Song

Award to credited composer(s), lyricist(s) and singer(s). Arrangers, assistants and associates are ineligible.

Song must have lyrics. Song must have been created specifically for an eligible programme and have not been used previously through any other media (including public performance).

If an entry is found to be **ineligible or unoriginal to a great extent**, the entry may be disqualified at any time during the contest period.

Category 30: <u>Lagu Tema Terbaik (Best Theme Song)</u> For an opening title of a series or a special

POPULAR CATEGORIES

For category 31, winner is determined by the series with the highest reach across the Mediacorp Channels.

For categories 32 & 33, winners are determined by the highest votes via poll. Personality must have appeared in at least 1 programme broadcast and/or communicated on a Mediacorp Channel during the eligibility period. Appearance in drama must be at least in a main supporting role. Appearance in other programme genre must at least be in 50% of the programme.

Category 31: <u>Rancangan Paling Popular (Most Popular Programme)</u> Category 32: <u>Personaliti Lelaki Popular (Most Popular Male Personality)</u> Category 33: <u>Personaliti Wanita Popular (Most Popular Female Personality)</u>

PERDANA EMAS AWARD

The Perdana Emas Award was established to honour an individual who has made a significant contribution and impact to the local Malay entertainment industry.

Panelists for Perdana Emas Award will choose the recipient. The decision must be unanimous. If no candidate gets unanimous approval, there is no award that year. Panelists should have a minimum of 10 years involvement in the media industry.

MEDIACORP SURIA



PESTA PERDANA 2023 AWARDS

ENTRY INSTRUCTIONS

1. Deadline

Deadline for entries is 15 December 2022, 2359hrs.

2. Entry form

- a. Please complete **all information** required on the online entry form. Incomplete entry forms may result in disqualification.
- b. All entry forms (except for performance categories) must be endorsed by the Director of the company.

3. Compulsory materials to be submitted FOR ENTRIES

All entries must be submitted with the following materials via a private access YouTube link wherein only those with the link can access the video:

a. <u>Categories 1-13:</u>

10 minutes composite (excerpts from different scenes) of performance nominated taken from any episode, with burnt-in English subtitles

- <u>Categories 14 29:</u>
 Complete and unedited (as originally broadcast), full length of the episode chosen for judging, with burnt-in English subtitles for video content.
- c. <u>Category 30:</u> Composite of full theme song (with **burnt-in lyrics)** and first minute of any episode (with burnt-in English subtitles)

YouTube videos and links must be active and available through the entire process until the ceremony.

YouTube video submission requirements

- a. DO NOT include bars and tones
- b. Include ID slate with:
 - Category Title
 - Programme Title
 - Performer's Name (for performance categories)
 - Character's Name (for performance categories)
 - Performer's Photo (for performance categories)
 - Name of Composer(s), Lyricist(s) and Singer(s) (for theme song)
- c. Naming convention for YouTube Video Title:
 - For Performance Categories: Category Number_ Performer's Name_Character's Name_ Programme Title
 - For Programme and Creative Categories: Category Number_Programme Title

For Categories 1 – 14, also submit Hi-Res photograph (in jpg format) of nominee

4. Compulsory materials to be submitted FOR NOMINEES

Upon successful selection as a nominee, the following materials for nominee reel and promo **MUST** be submitted via downloadable link:

- a. 10 minutes composite comprising of opening title and excerpts from different scenes of performance or programme nominated, without subtitles (except for Categories 14 & 22)
- b. Opening theme song (audio in wav or mp3 format) of programme nominated
- c. For Category 30, also submit full theme song in wav or mp3 format

Share Video URL / link & password (if content is password protected). URL / links must be active through the entire process until the ceremony.

Video Guideline

Video Format	: MOV or MPEG4
Video Codec	: H.264
Frame Rate	: 25 fps
Resolution	: 1920 X 1080
Optimal File Size	: No more than 3GB for videos 40min and under, no more than 6GB for videos over 40min
Audio Bitrate	: No less than 64kbps
Audio Channels	: Stereo
Average Loudness Level : -24LKFS ±1	

Naming convention for Video Title:

- For Performance Categories: Category Number_Programme Title_Performer's Name_Character's Name
- For Programme and Creative Categories: Category Number_Programme Title

5. Entry submission

All submissions are to be made via online form at mediacorp.sg/pestaperdana/submission

Failure to submit fully completed Online Entry Form and compulsory materials may result in disqualification.